



NEW BMW DEALERSHIP OPENS ITS DOORS IN PRETORIA CBD

Club Motors BMW in Berea, the brand new BMW dealership developed and project managed by Abland opened its doors on Monday 22nd of November.

The dealership is located in the area close to the Gautrain Pretoria station where Pretoria was originally established. This is also the area that was used as a cattle grazing, watering and camping site by the Tswana tribes for hundreds of years. The Berea node is further upgraded by the completion of this dealership.

This is a 'green dealership', as state of the art green initiatives such as water recycling equipment to its wash bay that recycles water have been incorporated. It further boasts of approximately a 1 hectare park in front of the dealership which was upgraded and beautified as part of the development. The park is rich in old indigenous trees.

This 9 500 square meter BMW dealership will be a landmark in Pretoria for many years to come.

The uniqueness of this project is amplified by it's location at the entrance of Pretoria's CBD. It welcomes visitors to the capital when they past the Gautrain bridge in Nelson Mandela drive from fountain circle. Barloworld Automotive, the owner of the facility has decided in September 2009 to proceed with the facility despite the difficult economic circumstances that prevails globally and specifically affecting the motor industry in a severe way. Their decision was based on the good performance of the dealership in Berea as well as the favourable construction prices that currently exist in the market.

The professional team was Barloworld Automotive (Owner), Club Motors BMW (Tenant), Abland (Developer), B+P (Architects), Davis Langdon (QS), D&G Consulting Engineers (Structural and Civil Engineers), Watson Mattheus (Electrical Engineers), Spoormaker and Partners (Mechanical Engineers) and LC Projects (the main contractor).

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